



Scott Scovill

President/Owner, Moo TV, Inc. and Moo Creative Media, Inc.

Waiting on a table of U2 crew members in 1987, Scott quickly found his paradigm shift at the concert amongst 15,000 fans when he realized the combination of music, technology and travel was how he wanted to make a living. He spent years hopping around the globe with various rock bands like the Stones and Ozzy. Eventually his touring career and an artist named Alan Jackson landed him in Nashville. With only one video production company in town, he saw an opportunity and opened up shop. Needing a new challenge amid the booming video production business in 1993, Scott partnered with his boss, Lee Griffin, to launch a company specializing in creating media for tours – Moo TV. After the tragic death of Lee in 2002 and at the urging of several clients, Scott decided to move forward in transforming Moo TV into a full video production and media content company. With a focus on creativity, quality and client satisfaction, Moo TV has experienced tremendous growth. Moo TV has been voted Video Company of the Year for the past five years running.

Always looking for new challenges, Scott started producing and directing music videos, and designing shows. Finding great enjoyment in this work, in 2010, he started a sibling company in Nashville named Moo Creative Media. Moo creative's focus is on music videos, commercials, film, television, corporate video and new media opportunities. The company has attracted some major talent, and has won many awards. Seeing impressive growth Moo Creative proudly just opened a second office in LA.

Scott is the reigning CMA Touring Video Director of the Year, as well as the Reigning Video Designer of the year.

Scott is on the CMA Board of Directors



www.mootv.com



www.moocreativemedia.com